



OUR VALUES

Integrity

“We believe that our reputation is the most valuable asset that we possess”

We always act honestly and consistently in our behaviours, actions and decisions. We are professional in our dealings with everyone and always do what we say we will do. We do not condone or participate in any behaviour that would demean or take unfair advantage of others.

Customer Focus

“We recognise that if it were not for our customers, we would not be here”

We have a sense of urgency and commitment to meeting our customers’ needs. We build relationships with customers based on trust, empathy and experience. We aim to provide our customers with a sense that they have received outstanding value in their dealings with us.

Innovation

“We believe that our future success is dependent on our ability to be creative and to embrace change”

We are creative and resourceful in finding ways to respond to our customers’ needs. We constantly seek to improve by reviewing what we do and how we do it. We embrace change and are not afraid to experiment.

People Focus

“We always put our people first”

Our key driver is to provide fulfilling and enjoyable jobs for our staff, not just manufacturing products. We all share the responsibility for the success of the business for everyone’s mutual benefit. We actively look for opportunities to engage with and give back to the community.

Dependability

“We are mindful of only making promises that we can keep and then keeping our promises”

We can be trusted to do what we say we will do and take personal responsibility for our actions. We take a structured, systematic approach to our business to ensure consistency and reliability of outcomes. We pay attention to detail and get the little things right.